

## High impact sponsorship

Each pack is available for 1 sponsor platinum

### Pack 1

- Lanyards (\*) of congressmen and visitors. Production by the sponsor
- Congress: Individual presentation in plenary session

### Pack 2

- Elevators to access the pavilion luxua: vinyl complete with corporate image
- Congressmen Bag. Image of the company in the congress bag along with the event logo. Production by sponsor

PLATINUM

Amount:  
” 15,000

Available for  
2  
companies

## It also includes the following elements and benefits:

STEEL TECH  
website

- Logo on the home page of the web as a platinum sponsor
- Complete file in the directory of participants
- Rotating logo with link in the header of the participant directory
- Publication of articles, news, videos, reviews .

News to  
participants

- Insertion of video as a platinum sponsor in 2 of the communications to congressmen, speakers, exhibitors and visitors

Congress

- Announcement broadcast in one of the congress sessions
- Logo as a sponsor platinum in the conference program
- 4 passes free full access to Congress.
- Additional passes to Congress at the preferential price. This price is maintained until the date of the event.

Activities  
Networking

- B2B meetings: Placement of advertising material in the meeting area
- Innovation Workshops: 2 slots for presentation of news, activity ...
- Gala dinner: 4 invitations to networking gala

Venue: pavilion  
Luxua

- Logo as a platinum sponsor in the general signage of the event
- Plasma projection of entrance to the pavilion luxua

Other services

- Mention in press releases
- Mention in social networks
- Use of private room for meetings, for half a day (audiovisual not included)

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